## Dealerships

### Turn your business challenges into growth opportunities

Today's dealerships are trying to solve challenges in the face of a rapidly changing environment. When you can turn challenges into opportunities for growth, you can stay well ahead of your competition.

But with everything that's on your plate, you may not have the time or resources to explore, develop and execute a long-term plan or other solutions for success. And that's where Wipfli can be just the team you need.

With our dedicated dealership solutions, you can leverage proven development and profitability strategies from accomplished professionals in your industry.

#### Serving dealerships for over 80 years

Wipfli's dedicated dealership practice has an 80-year track record that's been road tested by hundreds of dealerships across the country.

Our industry experience is deeply rooted in serving closely held, multi-franchise dealerships, as well as maintaining active membership in national and state dealership associations. We serve multi- and singlepoint dealerships, as well as heavy truck, equipment, RV and motorsports dealers.

Overall, we've proven our ability to solve problems with two goals in mind: more sales and increased profitability. Because roadblocks to new sales and better profits seldom stop at sales and service training, we look at every area and department of your organization to identify each challenge standing in the way of your success — now and down the road.

#### WIPFLI

# What's standing in your way to better profits and sustainable sales?

With comprehensive solutions tailored for dealerships, we can help you turn your challenges into opportunities.



#### Management advisory and strategic planning

We guide leadership and management through four dimensions critical to business success: financial performance, market share, customer loyalty and employee engagement. Use our team to determine your organization's goals for each dimension and implement systems for capturing, monitoring and sharing performance information.



#### Business succession and estate planning

Succession planning isn't just about planning how you will eventually exit your business. It's also about embedding a deep level of strategy into your long-term vision, preparing for the unexpected and building on your dealership's value to create a true legacy.

The Wipfli team helps you begin making targeted, value-driven decisions that build your dealership's long-term transferability and puts you on track to reach your transition goals.



#### Audit, accounting and tax

Every dealership should feel confident that its finances are in the right hands. From tax planning and compliance, to financial statement audits and reviews, to property tax review and appeal services, you can rely on our dedicated team to think strategically and make an impact on your dealership's profitability and risk exposure.

## 말구멍

#### People, processes and technology

This is a wide area, but it's one where Wipfli's got you covered. As a national accounting and consulting firm, we have a range of specialized resources that can meet your dealership's needs. Solutions include:

- Business valuations
- Cybersecurity solutions
- Fraud and forensic solutions
- Merger and acquisition assistance
- Operational reviews
- Retirement and benefit plan solutions
- Talent management solutions

#### Let's get started

America's top dealerships have relied on Wipfli for decades. Contact us to learn more about how we can help your dealership turn challenges into opportunities.

#### wipfli.com/dealerships